



# Agilie Experience-Driven Event Solutions

# What We Do in Event & Experience Tech

Digital experiences around events - gifting, ticketing, catering, invitations, and engagement are becoming core to how businesses build relationships with customers, employees, and partners.

Companies in this space need platforms that handle high user loads, complex customization flows, third-party integrations, and seamless mobile experiences.

## Where we come in



### Consumer & Corporate Gifting Platforms

Digital greeting cards to branded gift flows with CRM automation, campaign management, and multi-brand gift catalogs.



### Event Management Apps

Scheduling, invitations, guest management, and personalized event setups for both B2C and B2B audiences - web and mobile.



### Catering & Logistics Platforms

Mobile-first ordering apps for food delivery, catering coordination, and operational management for service providers.



# Why Agilie

What makes us a reliable Event & Experience technology partner

**10M+**

## App Installs

Our work on Givingli demonstrates the scale we build and sustain in production environments

## Full-cycle

### Delivery

Discovery, UX/UI, backend, mobile, QA, and post-launch support - all under one roof

## Auto-

### Scaling Architecture

We build systems that scale on demand, tested against real holiday traffic spikes

## Dedicated

### Team Model

A stable, embedded team that works as an extension of yours with daily transparency

## Native

### iOS & Android

Cross-platform expertise with a unified backend, no compromises on user experience

## B2B-

### Ready Features

Subscription models, admin panels, campaign management, and CRM integrations built in

# Problems We Solve

- **Challenge**

Your platform needs to handle traffic spikes around holidays or events without degrading performance

- **Challenge**

You need a polished mobile experience across iOS and Android but lack the design or engineering resources

- **Challenge**

Your event or gifting product needs to integrate with CRMs, payment providers, or brand partner APIs

- **How We Solve It**

We architect auto-scaling systems that stay stable under peak load, tested in production on platforms with 10M+ installs.

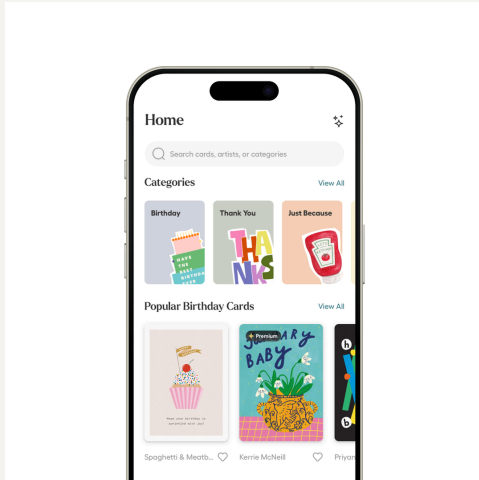
- **How We Solve It**

We deliver full-cycle mobile development with UX/UI design, ensuring consistency and quality across both platforms

- **How We Solve It**

We build flexible integration layers connecting your product to third-party services without slowing down a core experience

# Success stories



Givingli <https://givingli.com>  
App for selling digital e-gifts

**Description:** Givingli is a platform for creating branded, custom gift experiences and digital greeting cards. It allows businesses to send personalized gifts and cards that feel unique and memorable, fully integrating with sales, marketing, and HR workflows.

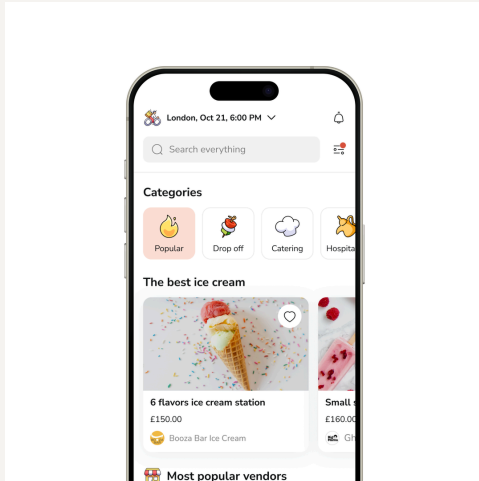
## **Features:**

- Create custom, branded digital cards and gifts
- Automation of gifts through CRM workflows
- Curated selection of 400+ brands for recipients to choose from
- Supports Pro users for advanced features and larger-scale gifting campaigns
- Admin interface for campaign management, tracking, and reporting
- Ideal for corporate gifting, client appreciation, employee recognition, and event follow-ups

**Impact:** Helps teams turn every touchpoint into a personalized, branded experience, strengthening relationships and engagement with clients, employees, and prospects.

<https://agilie.com/success-stories>

# Success stories



Carts Trading <https://cartsqa.com>  
App for Set-Up, Catering and Drop-Off

**Description:** Full redesign and mobile app development for iOS and Android, focused on food delivery, catering, and event organization. The project included a complete UX/UI redesign and admin panel improvements.

## **Features:**

- Mobile apps for iOS and Android for ordering catering and managing events
- User-friendly interface for selecting menus, decorations, and event setups
- Admin panel for tracking orders and managing deliveries
- Streamlined workflow for both clients and service providers
- Modern, responsive design enhancing usability and customer experience

**Impact:** Helps businesses turn catering and event organization into a seamless digital experience, strengthening customer engagement, improving operational efficiency, and elevating brand perception through intuitive mobile solutions.

<https://agilie.com/success-stories>



Stay connected

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